

ADAM ROSS

GRAPHIC & EXPERIENTIAL DESIGNER

SUMMARY

Accomplished experiential graphic designer with more than 11 years of experience in communication design and creating branded environments. Have successfully designed and managed complex projects in higher education, mixed-use & retail, residential, hospitality, and corporate enterprise. An exceptional portfolio of brand identity, print and digital communications, experiential graphic design and wayfinding systems demonstrates a committed work ethic, attention to detail, and a good eye for design.

EXPERIENCE

JANKEDESIGN | AUSTIN, TX

Associate/Senior Designer | MARCH 2015–JULY 2019

Associate/Designer | JANUARY 2013–MARCH 2015

Designer | DECEMBER 2007–JANUARY 2013

Design Intern | AUGUST 2007–DECEMBER 2007

- Designed and developed an array of projects including comprehensive brand identity programs, print collateral, immersive branded environments, and large-scale signage & wayfinding systems.
- Handled multiple projects simultaneously and collaborated with team members from concept to final deliverables in a fast-paced, deadline-driven environment.
- Managed project schedules, deadlines, sub-contractors, and design budgets of both the client and the firm.
- Coordinated and worked closely with project architects, sign manufacturers, general contractors, printers, copywriters, and web developers to produce award-winning integrated brand experiences.
- Led design presentations throughout all project phases and effectively communicated design concepts and strategies to clients.
- Provided design review and constructive feedback as well as mentorship for junior designers and interns.

References available upon request.

CONTACT

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SKILLS

Illustrator
Photoshop
InDesign
Adobe Acrobat
SignAgent
CADtools
Microsoft Office Suite
File Maker Pro
Reading Architectural Plans
Project Management
BlueBeam Revu
A360 Drive
WordPress

EXPERTISE

Experiential Graphic Design
Signage & Wayfinding
Brand Identity
Print Collateral
Client Relations
Typography

EDUCATION

Texas State University
San Marcos, TX
BFA in Communication Design | 2007